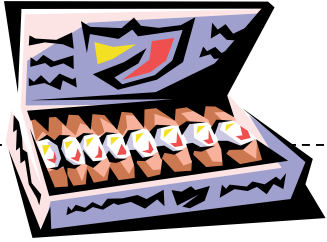


# Liberty Tobacco

7341 Clairemont Mesa Blvd (Ethan Allen Shopping Ctr.)  
San Diego, CA 92111  
858-292-1772  
Www.libertytobacco.com

Return Service Requested

Presorted  
Standard  
US Postage Paid  
San Diego, CA  
Permit No 2223



# FREE

One H. Upmann 2nd  
*Our top selling cigar.*  
With this coupon

## Annual Pipe Show & Sale is Nov 17—21

## Because They Can...

**In San Diego...** And so it goes as the SD City council placed another tax on cigar and pipe smokers this past month with the requirement that all tobacco outlets must purchase a special \$163 per year permit (read tax) to operate in the city. Money generated by the tax will go to fund anti-tobacco programs. And this is the outrage.

The money for these programs are already in the city coffers as the result of the MSA (the Master Settlement Agreement) of 1999. This was the huge civil agreement between big tobacco and the states that was designed to settle lawsuits in exchange for payments to the states (and local municipalities) and voluntary restrictions on advertising of tobacco products. As part of this, the city of San Diego has received millions of dollars over the last 8 years and was supposed to use the money to fund anti-tobacco programs. So we ask where is this money? Where did it go if it didn't go to the anti-tobacco programs. Answer. It went to pay for the city's score of fiscal problems created by SD's inept politicians: the pension deficit, etc. That's where the money went.

### Tobacco retailers must pay \$163 for permit

**SAN DIEGO:** Tobacco retailers in San Diego must pay a new fee to the city as part of an effort to regulate sales and fight illegal tobacco purchases by minors.

The City Council voted unanimously yesterday to charge \$163 for the permit, adopting a method used by many California cities despite some opposition from retailers who decried its effect on their bottom lines.

And so it now comes time to fund the anti-tobacco programs and what does the SD city council do? No problem. We'll just go out and tax the smoking public and get the money all over again. And to top it off they have the gall to pull out the old and tired "save the children" banner as they strike their blow for humanity. Shameful, just shameful. Where was their concern for the children on the day they decided to "steal" the MSA money and use it to pay for the pension deficit instead of those programs for which it was intended.



"I know it tastes funny—but think of how you'll be able to tax it."

Thank you. Thank you. To all of you who took a moment over the last four months to contact your congressperson or senator about the unfairness of the cigar and pipe tobacco tax included in the much controversial SCHIP legislation (children's health insurance). As you know, Bush vetoed the measure and congress was able to sustain the veto. So, for the time being, we have dodged this huge tax (\$3 per cigar). The bad news is that, unfortunately, this proposed legislation will return. Look for it to be a big issue in next year's presidential campaign, if not sooner.

## And in Washington...

## What's new at Liberty...

**...in the humidor** Among our new cigars getting good reviews: a line called J. Fuego, rolled by Rocky Patel's former master blender; the Antanio series from "Joyo De Nicaragua", a full bodied smoke; the "Oliva" is back and better than ever with the "V" series; the Hoyo de Monterey Tradicion, the old band and packaging but a much better blend; the Edge lite, with a Connecticut wrapper; and the Omar from Nicaragua (\$5.50); the occidental maduro — 20% off singles and bundles; la unica 600 (robusto shape) at \$5.97; the Avo 787— two sizes between \$13 and \$16; the Hoya de Monterey dark night in a tube; the Gispert maduro; and all sizes of the H. Upmann 2nds.

**...on the pipe rack** Just in—two great new pipes, the maestro beraldi from Italy and the Brigham from Canada. Save \$\$\$\$ now on the famous CAO tin tobaccos. How? It is now in bulk and bulk always means cheaper. Our Savinelli and Peterson inventory has never been better. Bjarne, here on his yearly trip from Denmark, left us a shelf full of pipes. These will go quickly. Also new—a huge selection of Jirsa pipes. We have a large selection of new meerschaum pipes, pipe racks, and tobacco pouches. Look for McClelland's new Grand Oriental Series of tinned tobacco's...six different blends of exceptional quality. We recently received a huge cache of estate pipes that look really good....get in before they disappear. If you can't find a pipe at LIBERTY T. You're not lookin' hard.

**...and everywhere else** Vector's scissor-style cutter that fits comfortably in your pocket; the draw poker; the "Xikar" (zii-car) cutter in more variety and shapes; enough travel-dors and humidors to fill a warehouse; SD's best display of cigar leather cases, two and three fingers; and lighters, all types of torch and zippo lighters, including the Zippo blue torch lighter; stone ashtrays, 2—4 fingers; humidifying elements; and pipe tobacco pouches and cases.

## What the boys are torching these days...

Ben	<b>Hoya de Mont de Tradicion</b>	Nice medium-bodied new blend from cigar masters at General Cigar
Ed	<b>Gispert</b>	Al turned me on to this exceptional cigar at an exceptional Price. Every bit as good as some cigars two to three times its price point. Mild yet tasty!!
Cedric	<b>Oliva Series V</b>	Full-bodied cigar from Olivia. Looks good, tastes better.
Al	<b>Cohiba Pequeños</b>	The best small cigar on the market. Perfect with a good cup of coffee or a nice port.
Sean	<b>Edge Light</b>	New to our line-up. The Connecticut wrapper gives it a smooth, mellow smoke. Very well rolled. Ed fought Charlie on this so buy it, enjoy it, and then tell Ed how wrong he is & tell Charlie how right he is.

## *Coming soon to a smoke shop near you*

### **November 17—21**

It's time for our annual PIPE SHOW AND SALE. As in the past, you will find high-end and one of a kind European briar pipes at prices far below normal. Find the perfect gift for dad or your pipe smoking hubby. The line-up will also include an all new and expanded meerschaum pipe display. The master blenders at Liberty T have been hard at work; be sure to check out their latest concoctions. Save \$\$\$\$.

### **Friday, December 11**

Join us on this day for a rare opportunity—the chance to meet and chat with a member of the well-respected and word famous Stokkebye Tobacco family. Erik Stokkebye is a fourth-generation tobacconist of Villiger Stokkebye International, having spent much of his life in the family's tobacco business. Through his father, grandfather and personal experience, Erik has—as they say—forgotten more about pipes and tobacco than most people will ever know. Pipe smokers, join us for a fun day.